



**Work Directly
With The Broker.**

**I'll Help
You Sell
Your Home
in 5 Easy
Steps.**

These steps are so important, that I'll reimburse you for steps 1, 2 or 3 upon our successful closing.

- 1 Obtain a Recent Property Survey and Elevation Certificate**

 - Satisfy requests from buyers, lenders and insurers
 - Have property and home details at your fingertips
 - Help buyers make informed decisions **quickly**
 - Receive a strong offer and close smoothly
- 2 Obtain a Professional Home Inspection**

 - Identify and correct problems that could stop a sale
 - Reduce buyer requests for repairs and upgrades
 - Expedite the sales process and yield a **higher net profit**
- 3 Have Your Home Appraised**

 - Blend legal value and our market data for pinpoint accuracy
 - Give yourself more **power to negotiate**
 - Prevent the #1 reason homes don't sell – *overpricing*
- 4 Maximize “Staging” and “Curb Appeal”**

 - Make a strong first impression inside and out
 - Stimulate buyer interest and reduce lowball offers
 - Receive **higher offers** and sell more quickly
- 5 Work with a Hands-On Broker**

 - Work with the Broker/Owner who's hands-on
 - Have a team who goes beyond *just listing* your property
 - Allow us to do what's needed to **sell your home quickly**



**Personal Realty
ADVISERS**

Call Today. Let's perform the 5 Easy Steps.

727.317.SOLD (office) • info@PRAFlorida.com

If you are currently working with a real estate agent, this is not meant to be a solicitation.