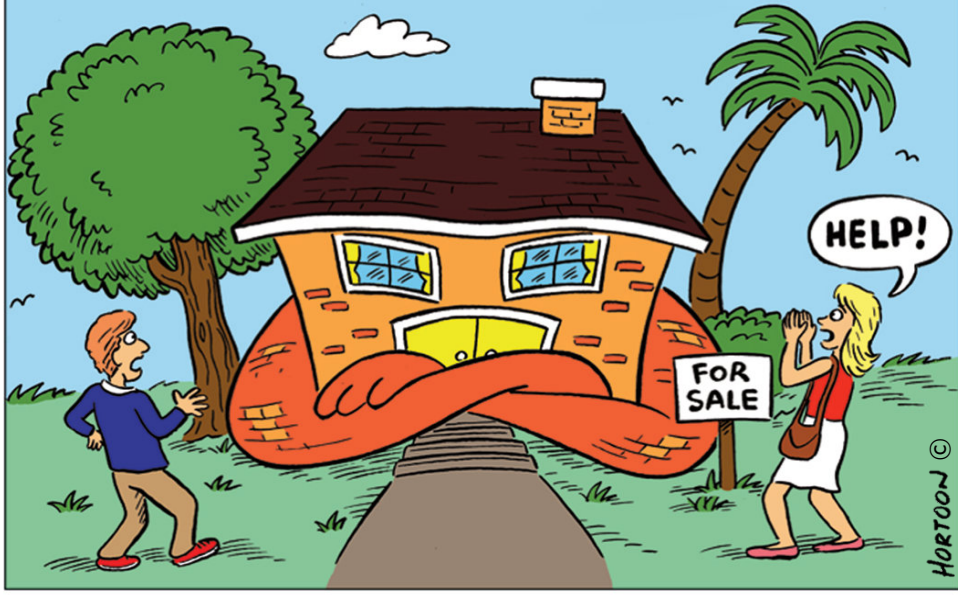


HOW TO SELL YOUR STUBBORN HOUSE



Your house
may not be
stubborn...

You just might need
the right Broker
to get your home

SOLD!

We'll Help You Sell Your Home in **5 Easy Steps:**

1

**Obtain a Recent
Property Survey and
Elevation Certificate**

- Satisfy requests from buyers, lenders and insurance co.
- Have property and home details at your fingertips
- Help buyers make informed decisions quickly
- Receive a strong offer and close smoothly

2

**Obtain a Professional
Home Inspection**

- Identify and correct problems that could stop a sale
- Reduce buyer requests for repairs and upgrades
- Expedite the sales process and yield a higher net profit

3

**Have Your Home
Appraised**

- Blend legal value and our market data for pinpoint accuracy
- Give yourself more **power to negotiate**
- Prevent the #1 reason homes don't sell – *overpricing*

4

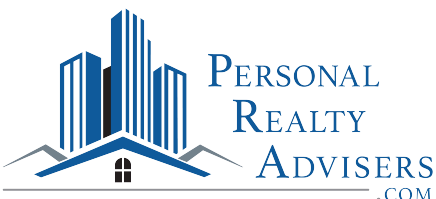
**Maximize “Staging”
and “Curb Appeal”**

- Make a strong first impression inside and out
- Stimulate buyer interest and reduce lowball offers
- Receive higher offers and sell more quickly

5

**Work with a
Hands-On Broker**

- Trust a Broker with strong construction skills and experience
- Have a team who goes beyond *just listing* your property
- Allow us to do what's needed to **sell your home quickly**



Call today and let us perform these **5 Easy Steps** for **YOU**.

727.317.SOLD (office) • **239.770.2683** (cell/text) • info@PRAFlorida.com

If you are currently working with a real estate agent, this is not meant to be a solicitation. © 2018 Robert Coscia